

**Tuesday, October 30, 2012**

**PRESS ANNOUNCEMENT**

ONcE in a W"I"ifetime© is contracted with Travis Television, LLC of Nashville Tennessee, to pilot and launch an highly anticipated reality series. Visionary and Host is Tiffany Love, the current reigning Mrs. Tennessee-United States 2012, whom she is also the first African-American triple-title recipient as Mrs. Georgia-United States 2011 and Mrs. Tennessee-International 2008 (Visit websites: [www.vanbros.com](http://www.vanbros.com) and [www.mrsunitedstates.com](http://www.mrsunitedstates.com)).

ONcE in a W"I"ifetime© is creating a futuristic avenue of escape for everyday women who are Single, Divorced, or Married with one goal in mind: To do something dreamed of. ONcE in a W"I"ifetime© is designed to provide a series of resources of a " Movement for Women" through Navigation Empowerment Conferences, Career Coaching and Hands-on Clinical and Spiritual support as means of assistance to provide women an avenue for a positive future. ONcE in a W"I"ifetime© is dedicated to " Changing Lives, transforming W"I"ves ".

Thus far, the Casting Calls held in Chicago and Atlanta have shown the successful start of the Movement of ONcE in a W"I"ifetime©. A recent CNN Heroes nomination for 2013, has sparked local and national media interest of this anticipated show as the various communities and women are being served through the Visionary, Tiffany Love.

The next city to experience a Casting Call, " Princess 2 Queen Mentoring Brunch" and Red -Carpet Gala event is Nashville Tennessee with the Casting Calls scheduled on Friday, November 2, 2012 and the Mentoring Brunch, and concluding Red-Carpet Benefit Gala held on Saturday, November 3, 2012 . Partnered with the sponsoring venue host, BB Kings Restaurant located 2nd Ave in Downtown Nashville, the Nashville YWCA and Victor Chatman Studios, all 3 events will benefit the women of the Nashville YWCA through needed donated items and financial contributions. Visionary, Tiffany Love is proud to represent the State of Tennessee with her Mrs. United States title and she anticipates a high support from her city for this event.

(For Media and Ticket information visit website: [www.onceinawifetime.com](http://www.onceinawifetime.com)).

ONcE in a W"I"ifetime© is dedicated to " Changing Lives, transforming W"I"ves ", continue to follow the "Movement for Women".

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For Media, Public Relations or Casting Inquiries:

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Legal Representation: Attorney James A. Rose

Production and Business Resource Development: A.C.T.S MANAGEMENT